Equitable and Innovative Funding Model EEF

Equitable Education Fund (Thailand)
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Managing Director
Background

1. Established under Equitable Education Fund Act – B.E. 2561 (2018) and announced to use on 14 May 2018

2. Reason for issuing: Section 54 paragraph six of the Constitution of the Kingdom of Thailand provides that a fund shall set up for the assistance of financially deprived persons to alleviate educational inequality and enhance the quality and efficiency of teachers.

3. Thailand’s national Education Reform Committee suggested EEF be a new mechanism of equitable education.

https://en.eef.or.th/
Unique features of **Equitable Education Fund (EEF)**

1. Equity-focused Public Fund with Tax Incentives for Private Donation
2. Independent Management under Prime Minister’s Supervision and Governing Board consists of officials from 5 Ministries (Education, Finance, Social Development, Human Security, Public Health, and Interior) and experts from various sectors (academic, private sector, and civil society)
3. Multi-sectoral, Multi-disciplinary, and Area-based Approaches to Equity
4. Evidence-base and Research-based Policy Recommendations through the cabinet, parliamentary and public advocacy
5. Investing in scalable innovation with partners
What do we do?

**Vision**
Children, Youths, and everyone who is underfinanced or disadvantaged can have access to quality education.

**Mission**
Induce all sectors to propel and support educational opportunities in order to reduce inequity and improve teacher quality.

**Goals & Objectives**

- **Learning Access**
  Encourage children and youths to have an access to quality education and prevent them from dropout, especially in compulsory education levels.

- **Alternative Education**
  Support youths and one who is outside the education system to have access to learning throughout their lives for self and professional development.

- **Learning Outcome**
  Encourage institutions, related stakeholders, communities, and public sectors to be able to support education management so that learners can receive quality learning outcomes and reduce inequality in education.

- **Systems Change**
  Create innovations, knowledge, and databases to be used to drive change at the policy level.
  Build network connectivity to address educational inequalities while mobilization resources.
Using Data Poverty Screening from Teachers Across the Country

To Push and Adjust Financial Support for Equitable

On 14th March 2023 – The cabinet approved changing the financial support for all students in Education Security System
An Overview of the Budget

- **Donation**: 0.5%  
- **Equitable Education Fund**: 1-1.5%  
- **Equitable Education Allowance**: 6%

### Yearly Budget Summary

- **2011**: 2,500M THB  
- **2019**: 2,537M THB  
- **2020**: 5,496M THB  
- **2022**: 5,652M THB  
- **2023**: 6,073M THB

As of March 2023
Foundation of Equity-based Budgeting at EEF

Equality

If all are received equally, the disparity still occurs.

Equity

If an individual receives as needed, the equity will begin.
Partnering with 6 Education Administrative Agencies to Connect Data/Works

Office of the Basic Education Commission (OBEC)
Department of Local Administration
Border Patrol Police
Office of the Private Education Commission (OPEC)
Bangkok Metropolitan Administration
National Office of Buddhism
Special Event | Transforming Education Now and for the Future We Want: TES
National Follow-up Actions to Move towards the Achievement of SDG 4

EEF’s Equity-based Budgeting Program

The Education Security System

Objective
1. Provide conditional cash transfers (CCT) to students from extremely poor families (The bottom 15% of the country) to reduce obstacles and prevent them from dropping out of school.
2. Develop a conditional cash transfer (CCT) model for education institutions.
3. Develop measures to prevent dropouts

EEF has developed the Information System for Equitable Education (ISEE), which is a large database that contains information on beneficiaries. It is linked to government databases in 6 ministries and a geographic information system (GIS) to help monitor the educational disparity situation and improve the quality of life of children and youths effectively.

1.2M children and youths in school systems received CCT in Semester 1/2021
Focus on Children and Youths in Bottom 15-20% Households

Academic Year 2022

No. of school-aged children

- 1,044,400
- 1,384,100
- 1,091,700
- 2,762,100 (poverty line)

- EEF screen and directly provides CCT in addition to government’s subsidy for poor students
- EEF screen and forward results MOE-MOI to provide CT
- EEF screen and forward results to government to request for additional budget (not allocated yet)

9 Million People
(3 – 14 yrs)

Note: Poverty Line of 2020 | Analysis conducted: Sept 2022
Using EdTech and FinTech to help teachers collect data for Proxy Means Test (PMT)

1. Teacher visits student’s home with Smartphone
2. Use CCT’s Mobile application to collect:  
   - Household data on income and asset ownership  
   - Geographical location and photos of the household
3. Local administrators certify the accuracy of data by e-signing on CCT’s App
Poor students who proceed to higher education (based on CCT and TCAS data)

<table>
<thead>
<tr>
<th>Poverty screening (AY 2018)</th>
<th>Grade 9 students (AY 2018)</th>
<th>Found in OBEC database (AY 2021)</th>
<th>Accepted offer (TCAS 2022)</th>
<th>% of students who studied Grade 9 in AY 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>106,137</td>
<td>45,125</td>
<td>15,051</td>
<td>14%</td>
</tr>
<tr>
<td>Extremely Poor</td>
<td>41,884</td>
<td>16,917</td>
<td>4,967</td>
<td>12%</td>
</tr>
<tr>
<td>Total</td>
<td>148,021</td>
<td>62,042</td>
<td>20,018</td>
<td>14%</td>
</tr>
</tbody>
</table>

TCAS = Thai University Central Admission System  
AY = Academic Year
COVID-19 adversely affected the populations’ most disadvantaged seen from increase target population (Bottom 15)

The screening results of extremely poor students in the first semester of 2021, beginning in September 2021.
Limited fiscal space due to reduced government revenue and increased economic stimulus needs

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Emergency Decree for Borrowing</th>
<th>Budget Deficit</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>450,000</td>
<td>2,550,000</td>
<td>2,731,000</td>
</tr>
<tr>
<td>2020</td>
<td>1,000,000</td>
<td>469,000</td>
<td>2,677,000</td>
</tr>
<tr>
<td>2021</td>
<td>500,000</td>
<td>608,963</td>
<td>2,400,000</td>
</tr>
<tr>
<td>2022</td>
<td>700,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Budget Bureau
Innovative Finance

Zero Dropout - All Children Go to School

Corporate Bonds Worth **100 Million Thai Baht**

The first time corporate bond with 2 benefits of investment.

- **Earn 3.20% interest on investment per annum.**
- **Help all children go to school**

**CORPORATE BOND FOR CSR**

**SANSIRI**

- **Tax Incentives**
- **Progress Report and Planned Working schedule and expenses**

**SCB**

- **Escrow**

**EEF**

- **Weekly Bi-weekly updates**

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**Call to Action TES**

- **Education in Crisis Situation**
- **Addressing the Learning Crisis**
- **Transform the World**
- **Digital Learning**
- **Advancing Gender Equality**
- **Financing Education**

**Seek Engagement opportunities and activities** — e.g. school improvements, book donations, and career exploration activities.

Engage local partners to expand existing programs, expand new stakeholders, and new Target populations, drive synergies, and support local leadership to create sustainability of programs.
Special Event | Transforming Education Now and for the Future We Want: TES
National Follow-up Actions to Move towards the Achievement of SDG 4

Innovative Finance
Breath for Children Project
PTT Virtual Run

Pre-School – Grade 9 level who a risk of leaving the school system

Accumulating Running – Walking Mileage
Scholarship

Call to Action TES
- Education in Crisis Situation
- Addressing the Learning Crisis
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- Digital Learning
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PTT Group

PROGRESS OF PTT VIRTUAL RUN
Kilometers run 1,111,299.43
Children back to school 60,000
Runners 63,560
Donation 150,000,000
EEF Strategic Plan to Unlocking Inequality

Final Outcome
“Full Human Potential-Employability”
One generational Outcome ➔ Intergenerational Outcome

GOALS
- Learning Outcome
- Learning Access
- Alternative Education
- Sustainable System Change

S.M.A.R.T. & Learning Organization

Funding Multiplier

High Impact

EEF Budgeting

- Innovation
- Research
- Data-Intelligence
- Knowledge
- Partnership
- EEF team
Thank You for Your Attention

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